Since the 1870s, Galveston’s fine beaches and moderate climate have drawn visitors from other parts of Texas, as well as other states. Spectacular traces the city’s emergence as a beach resort in the context of the development of leisure in the United States and the evolution of technology, such as streetcars, that facilitated tourism.

With the passage of decades, Galveston’s beachfront evolved with attractions such as bathhouses (including the famed Murdoch’s Bathhouse), hotels (such as the opulent Beach Hotel and Hotel Galvez), and amusement parks (particularly Electric Park), to serve the multitudes. Many of these ornate beach attractions fell in hurricanes, while others burned or were demolished once they outlived their usefulness.

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