

Rosenberg Library Announces Museum Book Club Winter Selection

Rosenberg Library is pleased to announce its selection for the Winter 2014 Museum Book Club Series: *Egyptomania — Our Three Thousand Year Obsession with the Land of the Pharaohs* by Bob Brier.

The first meeting of the Winter 2014 Museum Book Club will take place on Wednesday, January 14th from 12 noon – 1:00 pm. A second session will be held on Thursday, February 26th from 12 noon – 1:00 pm.

ABOUT THE BOOK

Egyptomania documents the western world's longstanding fascination with the land of pyramids, hieroglyphs, and mummies. Readers will enjoy Bob Brier's layman's approach to relaying important historical events. He describes Napoleon Bonaparte's legendary Egyptian Campaign (1798 to 1801) with great humor and enthusiasm. Likewise, Brier offers new insights into the work of British archaeologist Howard Carter during the early 20th century—including interesting details surrounding the discovery of King Tut and his royal tomb.

The author himself collects Egyptian-inspired memorabilia, and the book is filled with colorful photos of unique objects from his collection. Brier explains how turn-of-the-century retailers took advantage of the public's enthusiasm for Egypt by manufacturing Egyptian-inspired goods and advertising these through clever marketing campaigns.

ABOUT THE AUTHOR

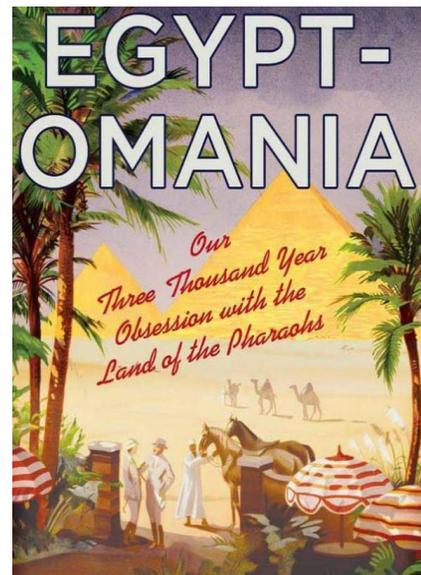
Bob Brier is a Senior Research Fellow at Long Island University and the author of eight books related to Egyptology. He has excavated numerous burial tombs and studied famous mummies including those of Tutankhamen and Ramses the Great. A renowned expert in the mummification process, Brier has appeared on numerous television programs produced by the Learning Channel and by National Geographic TV.

ABOUT THE MUSEUM BOOK CLUB

Rosenberg Library's Museum Book Club offers participants the chance to experience art and literature in a more interactive way. Members have the opportunity to view rarely exhibited art and historical artifacts from the library's permanent collection as they discuss related books.

Book Club participants will experience an up-close look at items collected by Galvestonians who were bitten by the "Egyptomania" bug written about by Brier. Among these are a mummy's headrest, Egyptian textiles, and an assortment of other souvenirs collected from the region during the late 19th century.

Copies of *Egyptomania* are available for [checkout at the Rosenberg Library](#).



Cover image of *Egyptomania — Our Three Thousand Year Obsession with the Land of the Pharaohs* by Bill Brier.